# IKEA FESTIVAL $N_{06} = 12/06/2022$ **PROGRAMME FOR MEDIA**



#### **NONDAY**

**11.00 / Press Conference** 13.00 / Lunch **20.00 / Evening party** (invite only)

#### **N** TUESDAY

#### **10.00 / Democratic Design Talk**

IKEA and Ilse Crawford: learn about humanistic design and the new home fragrance range **11.00 / News** Join the party! IKEA invites creatives

from Latin America to explore how to have a good time in a small space

11.45 / Democratic Design Talk How do we create a better everyday? Join the conversation with **IKEA and Ilse Crawford** 

**14.30 / Oracle podcast:** Live recording with guests including Micael Dahlén and Ilse Crawford **Evening / Performance by Ghali** (booking required)

### **NWEDNESDAY**

10.00 / News IKEA and Marimekko collaborate 8/06 to explore Nordic sauna culture **11.00 / News** IKEA and Sabine Marcelis explore the importance of atmosphere and lighting 14.00 / Presentation New and Wild Ideas: Unveiling the winner of the IKEA Open Design Competition 14.15 / Democratic Design Talk Design to make a difference 15.00 / Hands on: Join the workshop with **IKEA Designers Evening / Performance by Jamie xx** (booking required)

## **Service** Statements **FRIDAY**

→ 13.00 / Democratic Design Talk **Our Collective Future** 14.30 / Talk with the mayors of Milano and Freetown

**Evening / Jyoty** (booking required)

# **N THURSDAY**

#### 10.00 / News

For those with limited means but unlimited creativity: discover the new collection from IKEA and Swedish House Mafia 11.30 / Democratic Design Talk Atelier100: Hear about the new "Ideas Factory" from IKEA and H&M 13.00 / Lunchtime performance from Teodor Wolgers 14.00 / IKEA Museum Throwback Thursday: The first home through the ages - from the 1950s to tomorrow

**Evening / Performance by Seinabo Sey** and Viagra Boys (booking required)

### **SAT/SUN**

**SAT / Weekend programme** 

SAT / Evening / Performance by Horse Meat Disco (booking required) SUN / Weekend programme